FOR IMMEDIATE RELEASE
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Marbles Kids Museum Announces New Exhibit: *Futuropolis* – Inspiring the Next Generation of North Carolina's Workforce – in partnership with The Conlon Family and Novo Nordisk.

RALEIGH, N.C. – Marbles Kids Museum is excited to share plans for *Futuropolis*, a groundbreaking new exhibit opening in late 2026 that will immerse young children in hands-on career exploration. Designed to spark curiosity and confidence, *Futuropolis* will highlight careers in industries that are booming across North Carolina, including construction, transportation, advanced manufacturing and energy, with a strong emphasis on skills-based trades.

Futuropolis is presented by The Conlon Family, with additional generous support from Novo Nordisk, who serves as the sponsor of "The Manufactory," a dynamic space within *Futuropolis* where children will explore the worlds of advanced manufacturing and biotechnology through hands-on play and learning.

"Marbles has a unique opportunity to nurture the curiosity and skills children will carry into the future of our growing region," said Jonathan Frederick, CEO, Marbles. "*Futuropolis* will give kids a chance to imagine themselves as builders, engineers, mechanics, technicians and innovators, all while having a blast at Marbles."

Mike Conlon shared, "Our family is proud to support Marbles in creating a space where children envision themselves in exciting and fulfilling future careers. *Futuropolis* will inspire kids to dream big, explore new possibilities and build the confidence to be productive future leaders."

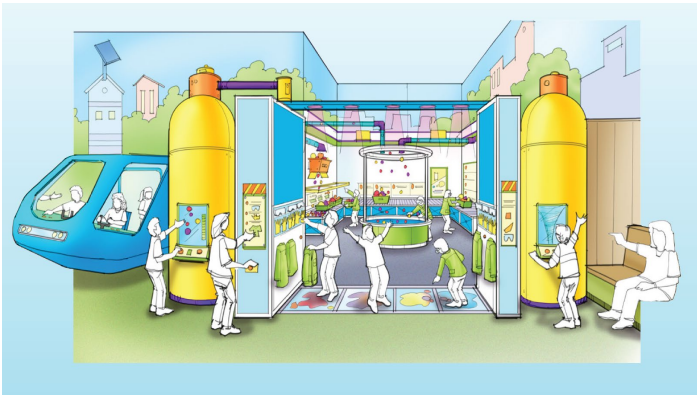
Marbles' newest exhibit, which has been in development since 2023, is part of a broader expansion project at Marbles that will add 10% more exhibit space to the museum, significantly increasing its capacity to reach more families and inspire young children through play.

"Supporting *Futuropolis* is a commitment to the future of North Carolina's workforce," said Shaylah Nunn Jones, Novo Nordisk Director of Public Affairs & Communications. "When we

engage young minds in fun activities that mirror real-life jobs in advanced manufacturing and biotechnology, we're cultivating the next generation of problem-solvers and pioneers in these fields. That's essential to shaping vibrant communities and a thriving economy. Our Novo Nordisk employees have loved collaborating with the Marbles team to bring this community-driven vision to life."

Futuropolis will join Marbles' beloved lineup of exhibits that spark imagination, discovery and learning through play. The exhibit is scheduled to open in late 2026.





See more here.

About Novo Nordisk

Novo Nordisk is a leading global healthcare company, founded in 1923 and headquartered in Denmark. Our purpose is to drive change to defeat chronic diseases, built upon our heritage in diabetes. We're pioneering scientific breakthroughs, expanding access to our medicines, and working to prevent and ultimately cure disease. In the past 31 years, Novo Nordisk has invested more than $10 billion in North Carolina. Our Durham and Clayton manufacturing facilities employ more than 2,000 people making diabetes and obesity medications for millions of patients. Learn more at novonordisk-us.com/NC

About Marbles

Marbles Kids Museum, located in downtown Raleigh, is a 501(c)(3) nonprofit with a mission to spark imagination, discovery and learning through play. Since opening in 2007, Marbles has served millions of children and families with hands-on exhibits, award-winning programs, one-of-a-kind special events and immersive IMAX showings. Marbles is open Tuesday-Sunday from 10am-5pm and on Thursdays until 7pm. Member early entry is from 9am-10am. For more information on Marbles Kids Museum, visit https://www.marbleskidsmuseum.org/.

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